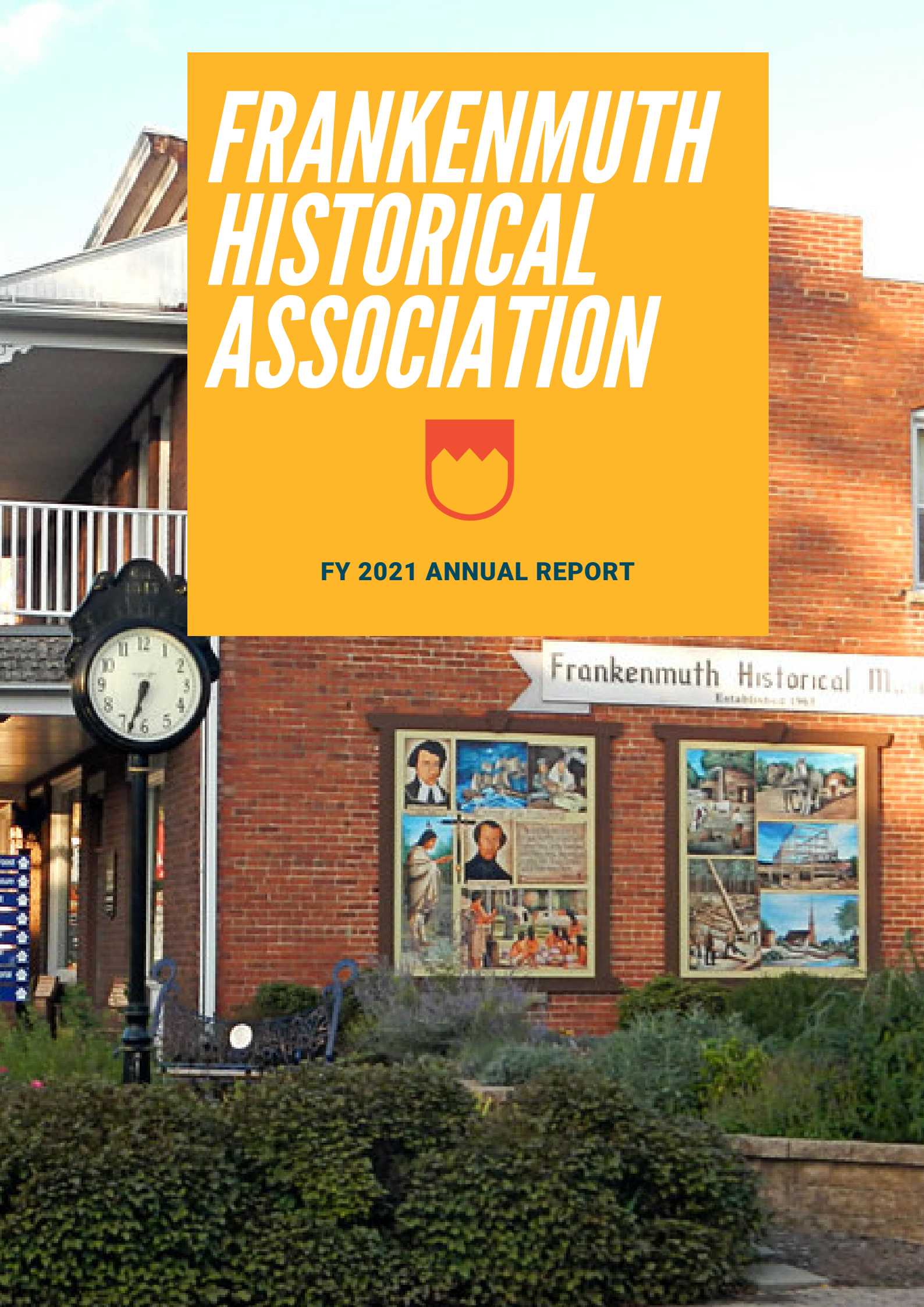


FRANKENMUTH HISTORICAL ASSOCIATION



FY 2021 ANNUAL REPORT



DIRECTOR'S REPORT

HEIDI CHAPMAN

- "Great museum!"
- "Loved learning about your history, thank you!"
- "This museum doesn't look that big on the outside - sure is great on the inside!"
- "My kids loved it! Fun museum!"
- "I have German heritage but never knew much about it. Thank you for teaching me!"

At the very end of our exhibit galleries, we have a comment book that we have available for our visitors to sign. While some sign and some do not, we receive about 130 entries per month from all over the world - Germany (no surprise there!), South Africa, Japan, India, and almost every U.S. state, plus several other countries that I don't have the space to mention. It is amazing that so many people are interested in Frankenmuth history. It is their words that help us to gauge our outlook on exhibits, help us gather feedback for planning, lighting, panel placement, etc. and gives us motivation when the days get long in the museum world.

I read through these comments often throughout 2021, thankful that we were again able to host these visitors, programs, events, and tours, after the events that 2020 threw at us. Not taking anything for granted throughout '21, we truly set some high goals for ourselves this year!

With a target to become more accessible and visible to the public after a quiet 2020, we worked hard throughout 2021 to meet that goal. Events such as our first-ever Pioneer Festival in Cross Park was a huge success thanks to businesses and volunteers in the community coming together. In addition, advertising the event was a blast as we hosted a float in the Bavarian Parade for the first time! The FHA was also featured on travel blogs, news and magazine articles (including a New York Times article featuring Frankenmuth!), and the PBS documentary "Mid Michigan Remembers". Our Walking Tour was made available to the public and is an activity that has received positive feedback from locals and visitors alike, and completely opens up our accessibility for those with both physical and financial burdens. Education programs and guided tours were also back in full swing and it was wonderful to be seeing the gift shop and galleries full once again!

A few other feathers in our cap included a scholarship created for Frankenmuth High School Seniors by the FHA, in conjunction with Keith Boesnecker, an amazing fundraising auction, and some very helpful grant awards received from the Michigan

Arts and Cultural Council, the Frankenmuth Community Foundation, 100 Women Who Care, and the Wickson-Link Memorial Foundation.

Of course, we cannot discuss 2021 without mentioning the retirement of Mary Nuechterlein, the FHA's Collection Manager for the last 44 years. Retiring this past June, Mary still thankfully comes back to volunteer with us once a week. We wish her the best in her new phase in life!

Another chapter that closed for us this year was the sale of the Lager Mill building that the FHA Membership voted on in early 2021. While the sale wasn't made official until the very start of 2022, I am thankful that it is financially off our books and am excited for its future as property of Zehnder's of Frankenmuth. I'd also like to thank our membership for doing your fiduciary duty and keeping in mind the best interest of the FHA.

As we roll into 2022, our work is never done! Just within the first few months alone, we have already hosted an intern from Germany, Sonja Friese, and started a Podcast that is producing bi-weekly presentations for listeners and lovers of all history eras. Our exhibit expansion, which will bring our "timeline" up from 1995 through 2022 is at the front of our minds as planning and fundraising are a daily discussion in our office. Please keep an eye out for details as the design process continues!

While reading through the guest book pages at the end of 2021, I came across one that I especially appreciated: Autumn from Las Vegas, NV wrote "Very interactive, informative, and entertaining. You can tell that hard work was put into make this a wonderful experience." Autumn was 100% right. Hard work, lots of thoughts and discussion, and hours go into creating an experience for our guests, not only in our tours and programs, but in our exhibits too. Throughout 2022 we hope you are able to visit our museum and see the efforts put in to preserving and sharing our history!

As we reach what I hope is the end of COVID and the restart of normalcy in our lives, I would like to thank each of you for the continued, unwavering support, and mission to "*Preserve, Communicate, and Celebrate*" Frankenmuth's history.

We hope to see you throughout 2022!

Heidi Chapman

Director, Frankenmuth Historical Association



Staff

Executive Director: Heidi Chapman

Director of Education, Exhibits, & Events: Nathan Seeley

Collection Manager: Malcolm Cottle

Gift Shop Manager & Fischer Hall Coordinator: Jenna Swanson

Research Assistant: Chad Hitchcock

Maintenance Manager: Ron Greenia

Gift Shop Staff: Larry Bernthal, Vicki McClure, Ethan Baumgardner

Maintenance Staff: Ben Robertson

Board of Trustees

President: Christie Bierlein

Treasurer: Tricia Peyok

Secretary: Jerry Kabat

Margaret Johnston

Matt Curtis

Jasmine Southgate

Jim Engel

Patrick Burriss



STAFF & BOARD

FINANCIALS*

Current Assets

Cash & Cash Equivalents	\$	316,553
Accounts Receivable		12,739
Gift shop Inventory		<u>29,605</u>

Total Current Assets 358,897

Non-Current Assets

Property and Equipment - Net		666,991
Beneficial Interest in Assets Held by Others		<u>280,658</u>

Total Non-Current Assets 947,649

Total Assets

\$ 1,306,546

Liabilities and Net Assets

Current Liabilities

Accounts Payable	\$	13,745
Accrued Payroll & Taxes		<u>5,234</u>
Total Current Liabilities		

18,979

Net Assets

Without Donor Restrictions

1,287,567

Total Net Assets

1,287,567

Total Liabilities & Net Assets

\$ 1,306,546

*Please note, comparisons of 2020 are not included this year due to the closing of Frankenmuth Historical Association Sales & Service. It will be listed again next year!

STATEMENT OF ACTIVITIES

<u>Support, Revenue, & Gains</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Membership Dues	\$ 3,329	\$ -	\$ 3,329
Admissions	47,184	-	47,184
Gifts & Grants	79,685	-	79,685
County Millage	50,956	-	50,956
Gift Shop	26,279	-	26,279
Special Events	77,200	-	77,200
Educational Programs	2,456	-	2,456
Endowment Funds & Interest			
Income	72,436	-	72,436
Fischer Hall Rent	16,852	-	16,852
Other Rent	3,695	-	3,695
Changes in Market Value of			
Beneficial Interest	26,893	-	26,893
PPP Loan Forgiveness	38,675	-	38,675
Miscellaneous	3,894	-	3,894
<u>Net Assets Related from</u>			
<u>Restrictions</u>	<u>10,000</u>	(10,000)	-
<u>Total Support, Revenue, & Gains</u>	<u>459,534</u>	(10,000)	449,534
<u>Expenses</u>			
Program Services	\$ 267,010	-	\$ 267,010
Management & General	55,137	-	55,137
Fundraising	65,355	-	65,355
Museum Gift Shop	<u>65,175</u>	-	65,175
Total Expenses	<u>452,677</u>	-	452,677
Change in Net Assets	6,857	(10,000)	(3,143)
Net Assets - Beginning of Year	<u>1,280,710</u>	<u>10,000</u>	1,290,710
<u>Net Assets - End of Year</u>	<u>1,287,567</u>	-	<u>1,287,567</u>

EXHIBITS & PROGRAMMING

NATHAN SEELEY

2021 provided a chance for a fresh start in many areas, including exhibits and programming! We launched several new programs, including our 1st Annual Pioneer Fest, All-Access Tours, and our virtual History at Home program. Through these efforts, our staff provided safe and socially-distanced programming for over 1,500 visitors!

Our temporary exhibits featured fascinating aspects of the Franken-colonies history. Our "We Survived This" exhibit explored the 1996 tornado, flooding, fires, and child safety. The "Great Lakes State Goes to War" exhibit investigated how WWII impacted Frankenmuth and their contributions to the war effort. And finally, "Surviving the Cold War" expanded on our understandings of the atomic age, and how it impacted life at home. We received some great feedback for these exhibits, and some artifacts are now displayed in our permanent galleries. An example of just one way that research enhances our understanding of the past.

We are setting our sights on much higher numbers in 2022 and planning some ambitious projects! We hope to grow our Pioneer Fest (August 20 at Cross Park) and make it a staple event that ends the summer.

We are also kicking off fundraising and planning for an exhibit renovation and expansion! Museum standards have evolved since the construction of our initial exhibits in 1995 and a major renovation will help make our museum more accessible, interactive, and be a better instrument to "preserve, communicate, and celebrate" our history! We want this to be a community project as well, so we are asking for your feedback! Please join us on June 7 @ 6:00pm in Fischer Hall for our "Town Hall," to discuss ideas and initial plans for the renovation.

With your support, 2022 will be the best year ever for the FHA!



FISCHER HALL

JENNA SWANSON

Theodore Fischer came from Germany in 1876 and established himself by building the fourth hotel in Frankenmuth. In 1894 Fischer added a hall to the premises for guests and entertainers to perform and as a meeting place for Frankenmuth residents. He painted the Masonic slogan "Einigkeit Macht Stark" (Strength Through Unity) on the arch over the hall's stage. Today, Fischer Hall continues to serve its original purpose of hosting local events, weddings, performances, and small gatherings.

There were very few rentals in the first few months of 2021, due to the Department of Health and Human Services' gathering restrictions. Once the restrictions were lifted, we saw numbers start to return to pre-COVID numbers. There were a total of 59 bookings, and an income of \$14,533, more than double that of 2020. Private events booked this year included meetings, album release parties, birthday parties, retirement parties, Girl Scout bridging ceremonies, weddings, bridal showers, workshops, baby showers, video filming sessions, artifact cataloging, conferences, rehearsal dinners, conventions, banquets, retreats, customer appreciation nights, holiday parties, caroling, field trips, and other various types of events

The Hall hosted 50 public events in 2021, including book club meetings, movie nights, comedy shows, crafting sessions, trivia nights, blood drives, garage sales, lectures, painting classes, concerts, Christmas events, and magic shows. Look for even more fun and educational public events from the FHA in 2022!

Don't forget, we have a wonderful sound system with Blu-Ray and HDMI connectivity, an overhead projector and a large screen, so Fischer Hall is ideal for meetings that require presentation facilities. It's great for "movie night" parties too! And remember, your FHA membership gives you a discount off your rental fee and a discount on an extra day for setting up the day before or cleaning up the day after (pending availability of the extra day)!

2022 will include some minor updates to the Hall kitchen, as the frequent use does take its toll. Overall, we are thankful to preserve this piece of Frankenmuth history and utilize it as a source of income for the Association.

Here's to 2022 being the best year for Fischer Hall yet!

2021 was a time of transition for the collections department at the FHA. We said a fond farewell and thank you to Mary Nuechterlein as the Collections Manager, and welcomed Malcolm Cottle to the team. But, we are lucky enough to have Mary returning as a volunteer once a week to answer questions and help maintain important institutional knowledge!

In 2021, we prioritized improving collection storage spaces and creating systems for improved accessibility. We started by renovating one of our basement storage areas which had a water leak. The construction project included installing a new draining system for the room which now moves ground water away from the basement before it can get into our storage areas. In addition, we purchased a variety of new steel storage units to house larger artifacts and make more use of our vertical space. This allowed us to create more overall space and configure more secure locations for artifact storage. We also rearranged the locations and storage of our valuable photographic and archival collection to make them more accessible and free up much needed office space. We have also implemented a new storage location hierarchy system for easily locating artifacts.

We successfully upgraded our collections management system to a new web-based version! The data transfer process was time consumer, but well worth the effort! This new system allows us to access our database from anywhere and easily update locations and other information related to artifacts. This upgrade was only made possible with support from the 100+ Women Who Care - Mid-Michigan and we thank them for their support!

Along with these major projects, business as usual continued with multiple research requests, genealogy requests, artifact acquisitions and cataloguing, and more.

We are very excited for 2022 where the Collections Department plans to take an active role in further implementing museum standards, increasing digitization and accessibility, and playing a key role in the mission of the FHA.

COLLECTIONS
MALCOLM COTTLE

GIFT SHOP

JENNA SWANSON

2021 was a year of exciting changes in the gift shop. The main change was the rebranding of the gift shop to be called the Frankenmuth Trading Post. This name was inspired by a sign that is in our collection from a store that was actually called the Frankenmuth Trading Post, and we felt it encompassed the spirit of what we were trying to accomplish with the gift shop moving forward. We have had some new signage made by Premier Promotions and Sebald Signs, with a new logo, all inspired by the sign in the collection. The lettering on the front window has been removed, and a sign hangs there instead, giving the front of the building a fresh look.

The most exciting change, however, was the purchase of Square register and point of sale system! A much quicker and easier way to ring customers up and track inventory, we are very thankful for the 100+ Women Who Care - Mid Michigan for the funding for this much-needed upgrade.

A memorial for Greg Rummel was also placed inside the Trading Post in late 2021. A group of his college friends from MSU generously donated money to the FHA for the purpose of creating a memorial for him, since he was such an active supporter of the FHA and a lover of Frankenmuth history. Local artist and Saginaw Castle Museum employee Geoffrey Pelkey created the beautiful piece which now stands as a maple tree/bookshelf which holds some of Greg's most-favorite Frankenmuth books. We are honored this long-standing memorial is at the FHA!

The end of 2021 wrapped up Trading Post manager Colin Bernreuter's work at the FHA. He will be replaced by FHA's Fischer Hall Coordinator, Jenna Swanson, who will be adding the Trading Post to her responsibilities. We wish Colin all the best in his endeavors!

As always, none of this would be possible without the assistance of our workers, Chad Hitchcock, Larry Bernthal, and new to the 2022 staff, Vicki McClure and Ethan Baumgartner, as well as our dedicated volunteer, Chris Budnik. As we turn to 2022, be sure to stop into the store to see all the exciting changes and to take advantage of your Members Only discount. Our retail space will continue to transform and we hope you'll like the design updates and variety of items for sale.

ENDOWMENT MEMBERS

Harry Zells & Mary Anne Ackerman

Patricia Arvilla

Ervin & Marilyn Banes

Harold Bernthal

James & Sharon Bickel

Steve & Connie Bierlein

Irene Bronner

Wayne & Lorene Bronner

Lowell & Moody Butman

Bonnie Campbell

Kim & Sue Cederberg

Morrall & Nancy Claramunt

Dal Cray

Matt & Abby Curtis

Tony & Geri D'Anna

Marjorie Deck

Kurt Eischer

Roy & Lois Eischer

Ila Ezop

Ann Frank

Frankenmuth Credit Union

Frankenmuth Insurance

Frankenmuth News

Betty Goyings

Teresa Herzog

Ron Hildner

David Honold

Kay Sue Johanson

John & Martha Zehnder Kaczynski

Margaret Keeler

Don & Judy Keller

Frank & Loretta Kern

Harvey Kern

Ruth Knoll

Gladys Knoll

Leone Koester

Eleanor Krafft

Dorothy Kuck

Phil List

Ruth List

Frank & Sally Lopez

David & Pauline Luhring

Donald & Caroline Maurer

Carol McClellan

Jeff & Sharril McNally

Randall Norton

Mary Anne Princing

Jene & Joan Quirin

William Rau

Patrick & Lisa Reece

Robert & Elizabeth Reid

Remer Plumbing & Heating

Gary & Kathy Rummel

Karen Rummel

William & Mary Anne Rummel

James & Louann Scherzer

Viola Schian

Vernon Schiefer

Ronald & Kathryn Laethem Schoen

James Schreiner

Marianne Seguin

Dr. & Mrs. James Shetlar

Bob & Carla Spletzer

Stephanie Stanton

Chris & Maria Sutorik

Jerry & Karen Thompson

Sally Van Ness

James & Doreen Weber

Tracy Weber

William Bronner & Sons Contractors

Mike & Wendy Young

Dorothy Zehnder

Drew & Tracy Zehnder

Martin & Norma Zehnder

Michael & Kimberly Zehnder

William & Karen Zehnder

William Zehnder-Keller

Robert Zeilinger

Sincerest condolences for those members who have passed during 2021.

LIFE MEMBERS

Lois Bergdolt

Herb & Frances Bernthal

Larry & Bernadette Bernthal

Marilyn Bernthal

Mary K. Bernthal

Tim & Sheri Bernthal

Carol & Lyle Beyerlein

Harry Bierlein

Sue & Dennis Bierlein

Ken & Sharon Block

Ken Boesnecker

Dan & Deborah Boyse

Dorothy Brenner

Dietrich Bronner

Garrett Bronner

Randy Bronner

Ron & Anne Bronner

David & Christine Budnik

Eleanor Chall

Tom & Judie Conzelmann

Tom & Brenda Coughlin

Jack Craemer

John & Celeste Craemer

Marie Creger

Addie Eckert

Rev. Joel & Miriam Ehlert

Michael Galsterer

Michael Galsterer

Charlotte Gilmour

Mike & Amy Grossi

Dan Haubenstricker

Ralph & Irene Haubenstricker

Scott & Mara Hetzner

Ross & Linda Howard

James & Gale Howe

Ron & **Kathleen Huber**

Dennis & Sue Isken

Edie Judd

Mary Lou Mahlmeister

David Maves

Lois Metzger

Pat Meyer

Alvin Ortner

Melissa Rau

Ray Rau

Wayne Reif

Beth Bernthal Reindel

Dee & John Ruggirello

Greg & Stephanie Rummel

Willy & Annie Rummel

Gary & Barbara Rupprecht

Linda Schlageter

Wallace & Helga Schluckebier

Vickie & Jeff Schmitzer

John & Martha Shelton

Robert Stearns

Doris Stoner

Glen & Susan Traubenkraut

Lorraine Veitengruber

Louie Weiss

David & Alice Wigley

Linda Metzger Woodle

Lois Wylie

Albert Zehnder

L. Susan Zehnder

W. Don & Rosemary Zehnder

Herb Zeilinger

Sincerest condolences for those members who have passed during 2021.

FAMILY MEMBERS

Joelle Abke

Harold & Esther Bergdolt

Hugh & Michele Bernreuter

Jennifer & Jerry Blehm

Don & Fran Bruns

Joann Crary

Virgil & Barbara Diamond

Maynard & Dora Haubenstricker

Philip & Adele Martin

David & Lori Pendleton

Frank & Sandy Piesko

Gene & Peggy Reinhardt

Kris & Monica Worley

COUPLE MEMBERS

Don & Cheryl Beythan

Gary & Debra Ell

William & Janette Hart

Larry & Martha Huber

Mark & Margaret Johnston

Jerry & Beverly Kabat

Tom & Beth Keller

Doug & Judith Ketchum

Bob & Linda Kwapis

Robert & **Sally Loesel**

Tim & Ann Meyer

Wesley & Carol Reinbold

Gerald & Ruth Reinert

Walter & Joanne Rupprecht

Robert & Kathleen Schollmeyer

Ronald & Mary Schury

Scott & Amy Smock

Jeff & Eilene Still

Mike & Lisa Trombley

Jim & Verna VanDevelde

Mike & Debbie Varley

Jon & Anne Webb

Sincerest condolences for those members who have passed in 2021.

**Memberships listed renewable annually and can be updated for
2022 by contacting the FHA at (989) 652-9701 ext. 1.**

INDIVIDUAL MEMBERS

Sharon Bark
Brett Blegen
Ray Clinard
Louise Davis
Ellen Duff
Marilyn Frahm
Alan Hall
Suzanne Hall
Ray Hecht
Margaret Higgins
Judy Hiles
Edward Kern
Wallace Kern
Carolyn Kleb
Alan Klco
Joan Kuhne
Thomas Learmont
Robert Loesel
Elaine Makas, Ph.D.
Brian McLeod
Dorothy Nuechterlein
Gary Palmreuter
Christine Pfeffer
Jack M. Schluckebier, Ph.D.
Janice H. Schury
Jeannette Stange
Robert Steward
Carole Steinbauer
Karen Uebler
Gladys Utter
Marlene VanOoteghem
Patricia Wearmouth
Mary J. Weiss

**Memberships listed renewable annually and can be updated for
2022 by contacting the FHA at (989) 652-9701 ext. 1.**

2021 Volunteers

Event Volunteers

Rachael Ramirez	Matt Curtis
Nicola Danks	Margie Johnston
Brent Weiss	Jasmine Southgate
Amanda Weiss	Tricia Peyok
Samantha Seeley	Jim Engel
Jody Cormier	Jerry Kabat
Wayne Cormier	Renee Saba
Jessica Haynes	Cathy Schoenknecht
Mike Chapman	Erika Squanda
Hannah Solomon	Jeff Titsworth
Garret Lewis	Kristin Titsworth
Katie Snell	Rochelle Dula
Christie Bierlein	Trevor Norman
Raymond Cadotte	Elaine Makas

Office & Gift Shop Volunteers

Christine Budnik
Mary Nuechterlein
Garret Lewis
Jeff Gilbert
Autumn Rivard

Maintenance, Improvements & Decoration Volunteers

Larry Allen
Ruth Allen
Barbara Robertson
Ben Robertson
Dan Haubenstricker

We thank those who helped us make 2021 a successful year for the FHA!

If interested in volunteering with the Museum, please reach out to Heidi Chapman at (989) 652-9701. We have several available positions, ranging from gift shop, artifact cataloging, landscaping, and exhibit design! Aren't sure if you can dedicate volunteer times in your busy schedule? We also have lots of one-time volunteer opportunities available!

Programming Volunteers

Rachael Ramirez
Nicola Danks
Garret Lewis



FRANKENMUTH
HISTORICAL MUSEUM



FRANKENMUTH
HISTORICAL ASSOCIATION

The mission of the Frankenmuth Historical Association is to preserve, communicate, and celebrate the heritage of the Franconian communities and to promote a greater appreciation for local, regional, national, and world history among the residents of and visitors to Frankenmuth.

40
Events Offered
with
1,801
Attendees

\$50,375.45
Received in Support from
the **Saginaw County Millage**

1,093
Cataloged Artifacts Added
to our Collection

Over **\$32,600**
Received in Grant Funding

13,693
Museum
Admissions

855 Local Students
Served

59 Fischer Hall
Rentals bringing
in over
\$14,000
of income

Over
\$71,000
generously
donated by
supporters

964.5
hours spent
by our
dedicated
volunteers



613 S. Main St.
Frankenmuth, MI 48734
(989) 652-9701
frankenmuthmuseum.org



Save the Date!

As a member, you are invited to all of these upcoming events! Keep an eye on our Facebook page or website for updated information and more upcoming events!

All Access Tours - *May 13, June 10, July 8, August 12, September 9 at 7pm, Frankenmuth Historical Museum*

Go where no visitor has gone before! Check out the behind the scenes of a working museum, including artifact storage, exhibit cases, and more! A great adventure for the whole family!

Reservations are required.

\$10 for members, \$15 for non members

Town Hall Meeting - *June 7 at 6pm, Fischer Hall*

Come and sit in at an informative meeting that will detail our upcoming exhibit expansion. Help us sort through stories and artifacts and give your opinion on what we should share throughout our galleries!

FHA Member-Only Cook Out - *July 9, 12 - 2pm, Cross Park*

For FHA Members, join us for a summertime cookout, fun, and fellowship at Cross Park. Keep an eye out for more information in your mailbox!

Pioneer Festival - *August 20, Cross Park*

Plan to attend our 2nd Annual Pioneer Festival! Games, tours, presentations, vendors, food, and fun! You won't want to miss it!

\$10 per adult and \$5 per student

Paranormal Investigation - *October 29, Frankenmuth Historical Museum*

A question we get asked often - "Is the Museum haunted?" Come find out for yourself! Join in on a paranormal investigation with a professional group of ghost hunters and discover if the building is haunted and if artifacts speak to us. This event was sold out in 2021 so book your spot early!

38th Annual Auction - *November 4 at 5pm, Bavarian Inn Lodge*

Join us for the FHA's biggest fundraiser of the year! An amazing meal, drinks, games, silent, and live auction will make a night not easy to forget!

\$50 per person or \$300 for a table of 10

FHA Member-Only Christmas Cookie Exchange - *December 15 at 5:30pm, Fischer Hall*

Back by popular demand! Bring a plate of homemade Christmas cookies and take a plate of new cookies home! Enjoy Christmas music and fellowship in our historic Fischer Hall.

As always, the Frankenmuth Historic Walking Tour is free & ongoing! Join in on the fun!

Released in 2021, the Frankenmuth Walking Tour is a free and accessible way for all to enjoy and learn about Frankenmuth history. Take a walk with your phone and learn about your hometown today!

Fan of architecture? History buff? Just looking for something to do while in Frankenmuth? Take part in the **Historic Walking Tour!** A free, self-guided tour, just scan each QR code with your phone to view a short video of fourteen historic locations throughout Frankenmuth.

Frankenmuth Historical Association's



HISTORIC WALKING TOUR



Scan QR Code for this video presentation or visit us at frankenmuthmuseum.org

Look for signs like this one to scan with your phone!







1 BAVARIAN INN
SELF GUIDED HISTORICAL TOUR



10



6





A walking tour of Frankenmuth's historic locations

www.FrankenmuthMuseum.org



Frankenmuth Historical Association's
Historic Walking Tour

- 1 St. Lorenz Lutheran Church
1030 W. Tuscola St.
- 2 The Station 100
100 S. Main Street
- 3 Frankenmuth Bank Building
335 S. Main Street
- 4 Star of the West Milling Co.
121 E. Tuscola Street
- 5 The Frankenmuth Brewery
425 S. Main Street
- 6 Frankenmuth Woolen Mill
570 S. Main Street
- 7 Frankenmuth Historical Museum
613 S. Main Street
- 8 Frankenmuth Chamber of Commerce
635 S. Main Street

- 9 Tiffany's Food & Spirits
656 S. Main Street
- 10 Bavarian Inn Restaurant
713 S. Main Street
- 11 Zehnder's of Frankenmuth
730 S. Main Street
- 12 Main Street Bridge
North Side of Pedestrian Bridge
- 13 Frankenmuth River Place Shops
925 S. Main Street
- 14 Frankenmuth Floods
Along the Frankenmuth River Walk

Frequently Asked Questions

How much does this cost? NOTHING! This tour is completely free!

Is there a guide or someone to talk to if I have a question along the way? The tour is self-guided, but if you have questions, please visit or give the Frankenmuth Historical Association a call at (989) 652-9701.

Do the stops have to be done in order? No, feel free to visit them in whatever order you'd like!

Where can I get more information on the history of Frankenmuth? Visit the Frankenmuth Historical Association in person or online at FrankenmuthMuseum.org for more Frankenmuth history facts, pictures, and info.